

GE Canada CEO Elyse Allan to speak on future of Winnipeg workplaces

Top national business leader to share insights from daily life on the edge of innovation

NOVEMBER 20, 2017, Winnipeg – One of Canada’s most influential business leaders will share her insights into the future of workplace automation, the skills Winnipeg’s workforce needs to develop to compete amid global pressures and how large organizations (including government) should reach out to innovative start-ups.

In her position as President and CEO of GE Canada and Vice President of GE, Elyse Allan champions Canada’s competitiveness, advancing the country’s technology base and developing competitive fiscal policy. As a member of Canada’s Advisory Council on Economic Growth, she’s provided Minister Morneau advice on concrete recommendations for economic growth – a number of which the government has adopted.

She’s also a noted advocate for greater supports to women in STEM education streams, calling for a “robust pipeline coming through the system, not just in sixth grade but sticking to it in ninth grade and continuing to university.”

“As employers and employees, Winnipeggers are more aware than ever of the need to innovate,” says Loren Remillard, President and CEO of The Winnipeg Chamber of Commerce. “Government is getting it, too – witness Winnipeg adding a Chief Innovation Officer and the province exploring social impact bonds and considering P3 school builds. This is an urgent, material conversation and we’re deeply pleased to have a champion of innovation joining us.”

[Innovating at the Speed of Light](#)

Friday, November 24

The Delta Winnipeg

12:00 pm Lunch

12:35 pm Keynote by Elyse Allan (followed by audience Q&A)

About The Winnipeg Chamber of Commerce

The Winnipeg Chamber of Commerce, founded in 1873, is the largest organization representing the voice of business in Winnipeg. Our mission is to foster an environment in which Winnipeg business can prosper.

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For hi-res images or to arrange attendance, contact

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