

Amid trade uncertainty, manufacturing titan speaks in Winnipeg

Linamar CEO who led recent \$1.2B acquisition of MacDon Group at Winnipeg Chamber Tuesday

June 11, 2018, WINNIPEG – As some geopolitical figures question the value of international trade, The Winnipeg Chamber of Commerce will host a Canadian manufacturing giant to share her thoughts on leadership, global markets and the strategy that led to her company’s \$1.2B acquisition of Winnipeg-based MacDon Group of Companies.

When Linda Hasenfratz’s tenure as Linamar Corporation’s CEO began, the organization posted a healthy \$800M yearly revenue. It’s since grown to a \$6.5B-a-year company with over 28,700 employees spread across 60 plants worldwide. The workforce complement took a leap earlier this year with the purchase of MacDon Group of Companies, a move Linamar states it made to take advantage of global agricultural markets “in the early stages of cyclical recovery.”

“Any business leader interested in growth can learn from Linda Hasenfratz,” says Loren Remillard, President & CEO of The Winnipeg Chamber. “Sharing her insights into global opportunities and challenges against the backdrop of current events just adds to what was already going to be a deeply valuable discussion.”

In 2017, Hasenfratz was appointed by the Prime Minister to co-chair the Canada-United States Council for Advancement of Women Entrepreneurs and Business Leaders. With movement in the last federal budget to support gender equality business initiatives as well as this weekend’s G7 summit funding announcement, Ms. Hasenfratz has substantial current events to draw on when speaking with attendees about women’s empowerment in the workplace.

Special Luncheon with Linamar

RBC Convention Centre Winnipeg, Second Floor - North Building

Tuesday, June 12

11:30 – Doors open

12:35 – Keynote with Linda Hasenfratz, CEO of Linamar

12:55 – Moderated “Fireside chat”

1:20 – Program ends, brief window for media interviews

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To arrange interviews and attendance, contact:

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