

## **As a carbon tax looms, expert on lowering business emissions visits Winnipeg**

Climate Smart CEO Elizabeth Sheehan shares impressive track record for cutting carbon, costs

APRIL 6, 2017, Winnipeg – With a carbon tax soon to be introduced in Manitoba, The Winnipeg Chamber of Commerce is thrilled to introduce our business community to an expert in shrinking carbon footprints while growing profits.

Elizabeth Sheehan, President and CEO of Vancouver-based social enterprise Climate Smart, will be the keynote speaker at our April 20 luncheon “The Best Way to Save Money.” In seven years, her team has helped 800 businesses across a range of sectors reduce their carbon emissions by an average of 11 per cent over two years – all while driving profits higher.

“It’s a common error to think workplaces need to take a financial hit to improve environmental performance,” says Sheehan, whose organization was recently honoured by The Massachusetts Institute of Technology (MIT) for their [interactive data mapping of Canadian cities’ GHG emissions](#). “Increased efficiencies not only drive immediate savings, they ‘future proof’ organizations against energy rate increases and new carbon policies, both of which appear to be coming to Winnipeg.”

Notable examples of Climate Smart clients include:

- Neptune Terminal, a West Coast potash and coal terminal, has achieved a three per cent reduction in absolute emissions while increasing throughput by 24 per cent
- False Creek Collision, an auto body repair shop, projected \$2,600 in annual savings from electrical costs and 30 per cent annual reduction in carbon emissions
- Catalyst, one of North America’s largest pulp and paper companies, projected \$84K in annual operating savings (\$21K/lift) and avoidance of 169 tonnes of carbon emissions

“I don’t know a business that doesn’t like saving money,” says Loren Remillard, President and CEO of The Winnipeg Chamber of Commerce. “The potential for double-digit Hydro rate increases makes this a timely discussion, along with the other benefits, such as improved employee retention.”

“The Best Way to Save Money” with Climate Smart  
Thursday, April 20 at The Delta Winnipeg, 350 St. Mary Avenue  
Tickets and details: [winnipeg-chamber.com](http://winnipeg-chamber.com)

### **About The Winnipeg Chamber of Commerce**

*The Winnipeg Chamber of Commerce, founded in 1873, is the largest organization representing the voice of business in Winnipeg. Our mission is to foster an environment in which Winnipeg business can prosper.*

### **About Climate Smart**

*A social enterprise based in Vancouver, Climate Smart has helped more than 800 businesses — representing approximately 78,000 employees — profitably track and reduce their greenhouse gas emissions by an average 11%. Case studies from a sample of 70+ Climate Smart businesses show a total annual cost savings of \$2.6 million.*

-30-

### **Matthew TenBruggencate**

Director of Communications, The Winnipeg Chamber of Commerce  
[mtenbruggencate@winnipeg-chamber.com](mailto:mtenbruggencate@winnipeg-chamber.com)  
Office: (204) 944-3320 Mobile: (204) 297-9779