

Winnipeg Chamber of Commerce Embarks on Bold New Direction

For the past 135 years, The Winnipeg Chamber of Commerce has been considered the "Voice of Business" in this province. It has always been our mission to foster an environment in which Winnipeg business can prosper.

Over the past three years, The Winnipeg Chamber of Commerce has made tremendous strides in growing our organization. In that time, our organization has grown from 1650 members to an astonishing 2016. This growth has resulted in The Chamber twice being recognized by the American Chamber of Commerce Executives (ACCE) as one of the top ten Chambers in North America. And on two occasions The Winnipeg Chamber of Commerce has been recognized by the Canadian Chamber of Commerce as an accredited Chamber of Commerce with Distinction which demonstrates that our organization meets a high standard of service to our members through strict adherence to a prescribed set of programs, services, management and governance principles as well as policy and advocacy initiatives.

Our membership has told us that it's time that we leverage that growth and credibility to create and initiate real change and opportunity for the City of Winnipeg.

Over the next three years, The Chamber will dedicate and focus its efforts on four key initiatives.

1 Vision Winnipeg

Over the next three years The Winnipeg Chamber of Commerce will develop a comprehensive vision for our community through a broad and public discussion of Winnipeg's strengths.

Vision Winnipeg will look at different "slices" of our community – from arts and culture to recreation and sports, from diversity and human rights to sustainability and economic opportunity. In so doing, The Chamber's objective is to help develop a clear vision for our future that will inspire, motivate and inform our citizens about why our city will prosper.

Through its new Vision Winnipeg Web site (www.visionwinnipeg.com), The Chamber has issued a challenge to all Winnipeggers - to imagine "the best possible Winnipeg" and make it a reality by signing up and getting involved.

2 Selling Winnipeg to the World

Over the next three years, a private sector led, Winnipeg Chamber directed, proactive and aggressive program will identify companies outside of Manitoba who are considering opening, expanding or relocating their business, and sell them on why doing so in Winnipeg is their best decision.

In addition, this initiative will work to identify Winnipeg businesses that are challenged in their ability to make a long-term commitment to Winnipeg and work with them to find potential solutions.

3 Economic Development

This initiative will focus on workforce and trade development. In addressing workforce issues, the emphasis will be on retaining our youth, linking employers with under-employed segments of our Aboriginal and immigrant populations, promoting overseas missions that target skilled workers, identifying key skill requirements and developing an overall workforce strategy.

With respect to trade development, the aim is to implement a strategy that ensures we are strategic about our markets and opportunities and utilize Chamber and partner resources to the best advantage.

4 Model of Excellence

Over the next three years The Winnipeg Chamber of Commerce will strive to be a model of excellence for small to medium size businesses.

The Chamber will look to establish best practices for small business in the areas of technology, environmental sustainable workplaces and implementing human resource policy.



November 28, 2008 - January 4, 2009
Red River Exhibition Park

Tickets available at The Chamber for only \$6; save \$9.00 off regular gate admission!
Call 944-8484 to order your tickets.

State of the Province Address



Premier Gary Doer
Thursday, December 4, 2008
11:30 a.m. - 1:30 p.m.
Canad Inns Polo Park
1405 St. Matthews Avenue

Members: \$50
Future Members: \$65
Table of 10 (Members): \$500
Table of 8 (Members): \$400
Booth Registration: \$300
(includes one ticket to luncheon)

Sponsored by



State of the City Address



Mayor Sam Katz
Thursday, January 29, 2009
11:30 a.m. - 1:30 p.m.
Winnipeg Convention Centre
375 York Avenue

Members: \$75
Future Members: \$85
Table of 10 (Members): \$750
Table of 8 (Members): \$600
Booth Registration: \$300
(includes one ticket to luncheon)

Sponsored by



**Avoid disappointment - order your tickets now for these popular events.
Register online at www.winnipeg-chamber.com or call Nancy at 944-8484.**

Working for You - Working for Your City

If you are not a member of The Winnipeg Chamber of Commerce and would like more information please visit www.winnipeg-chamber.com or contact Art Alexander or Erin Gudmundson at 944-8484.



100-259 Portage Avenue, Winnipeg, MB 204.944.8484
www.winnipeg-chamber.com