

NEWS RELEASE

People First HR and Winnipeg Chamber Launch Made in Manitoba Compensation Survey

Survey Provides Business Community with One-of-a-Kind Information

December 3, 2008 – People First HR Services and The Winnipeg Chamber of Commerce are pleased to announce that business in Manitoba now have a new tool at their disposal that will be instrumental in their efforts to both retain and attract employees.

“Over the past number of years the business community has continually told us that the biggest challenge they face is finding and keeping quality employees,” said Winnipeg Chamber of Commerce President and CEO Dave Angus. “The 2008 Compensation Survey for Manitoba Employers will be extremely beneficial for companies to ensure they are competitive in areas such as salaries, incentives, benefits and employment practices.”

“This is a one of a kind product for Manitoba businesses as the information we have gathered looks exclusively at Manitoba companies,” said Gordon McAlpine, Compensation Principal, of People First HR Services. “There are a number of other surveys out there but no other Compensation Survey that exists provides the depth of knowledge on jobs in Manitoba.”

The 2008 Compensation Survey for Manitoba Employers has information on more than 220 of the most prevalent jobs in the Manitoba economy including executive, middle management, professional, technical, trade, retail, marketing, clerical, administrative, information technology, agricultural, manufacturing, production and distribution jobs.

Any Manitoba company has the ability to purchase the information but Chamber members and those companies that took part in the survey are able to receive it at a reduced cost. For more information please visit either www.peoplefirsthr.com or www.winnipeg-chamber.com.

The Winnipeg Chamber of Commerce, founded in 1873, is the leading organization representing the voice of business in Winnipeg. People First HR Services is Manitoba’s largest full-service human resource provider. The firm delivers high quality leadership and organizational solutions through three areas of practice: Full Service Recruitment, Career Transition and HR Consulting.

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Contact: Chuck Davidson – Vice-President Policy & Communications,
Tel. 204.944.3316 Email cdavidson@winnipeg-chamber.com

Sue Kathler – Vice-President HR Consulting, People First HR Services
Tel 204.940.3908 Email skathler@peoplefirsthr.com