

MEMBERSHIP INFORMATION



Since 1873, The Winnipeg Chamber of Commerce has represented the interests of business. Today, more than 2,060 businesses put their trust in The Chamber. Our mission is simple – to help your business grow and prosper. We look to the future and challenge the status quo, setting goals for change.

Think of us like business insurance. We're always there when you need us. When you need someone to listen, to fight on your behalf and to be your voice, The Chamber is there.

Lobbying and Advocacy

The Chamber is the Voice of Business, speaking out on issues that affect you. Whether it's successfully lobbying to axe the city's business tax on nearly 4,000 small businesses or providing input on a wide variety of issues covering taxation, regulatory reform and workforce development, The Chamber ensures your voice is heard.

"With the support of The Winnipeg Chamber of Commerce, we were able to affect a workable bylaw as it pertains to on-premise signage."

Ken Devine, Electra Sign Ltd.

Leads, Referrals and Networking

The Chamber is about making connections ... whether in person (Chapter meetings, After Biz Mixers, luncheons, conferences and the annual golf tournament), through our membership directory, a who's who list of businesses and business resources, or introductions by Chamber staff.

"Since my membership inception, I have been able to forge industry collaborations and have created partnerships with other local businesses."

Emma Singh, EVENTS BY EMMA

Awareness and Promotion of Your Business

Joining The Chamber is about raising your profile in the business community. Benefit from The Chamber's standing in the community by sponsoring one of our well-attended events or having a booth at one of these events.

Get your message out to the entire membership or a more targeted audience by advertising in our annual membership directory, weekly e-newsletters, The Chamber Connected (print and digital newsletter) and our Web site.

"By exhibiting at Chamber luncheons we were able to showcase our services, dialogue and receive suggestions and ideas as well."

**Henry Pauls,
Winnipeg Parking Authority**

Cost Reduction Programs

The Chamber can save you money and make it easier to do business through such member benefits as group insurance, our affinity program, payroll, compensation surveys and discounted season seats for events.

"As a small office, it can be challenging to provide adequate health care, dental and other group benefits at an affordable cost, but through The Chamber's group insurance plan, we have been able to meet all our expectations."

**Shirley Lumb,
Manitoba Marathon Foundation Inc.**

Learning and Volunteering

Whether it's hearing from key political, business and community leaders or attending seminars and conferences on everything from the economy to employment, The Chamber keeps you informed.

The Chamber also provides you an opportunity to volunteer and personally grow - whether by helping to develop policy, speaking at a Chapter meeting or welcoming guests at our events.

"Volunteering with the Winnipeg Chamber of Commerce has been a very positive experience which I would definitely recommend to others. The return on investment of time has been excellent."

Sonya Muraro, Spherion Corporation

Community Betterment

Winnipeg is a great place to live, work and play, and The Chamber is striving to make it even better. Through Yes! Winnipeg, we are trying to convince companies to choose Winnipeg when looking to open, expand or relocate. And through Vision Winnipeg, we are seeking to identify a vision for our city that will guide the actions and direction we take in the future.

"Every business comes to the realization that a healthy community is the key to their business success. I can't imagine what our community would be like without the mobilizing force of The Chamber."

**Derek Johannson, Carlyle Printers,
Service & Supplies Ltd.**