

# annual membership directory

## 2010 Membership Directory

The Winnipeg Chamber of Commerce's Annual Membership Directory is an 8.5" x 11" publication produced every year and distributed directly to 3,700 member company contacts. It contains business resources and important Chamber and member contact information. The Chamber encourages companies to use the Directory to promote member-to-member business.

### Advertising in the 2010 Membership Directory will help you to:

- Connect with over 2,060 local businesses, both large and small
- Increase the visibility of your company to other Chamber members
- Support The Chamber in its mission to foster an environment in which business can prosper

### Features

**Business Resource Section:** To find practical, relevant information on where to turn if you want to start a new business, grow an existing business or simply do business better, the Business Resources section provides examples of the resources that exist in our community to help you and your business.

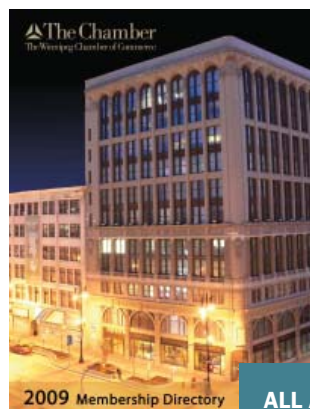
**Members:** This section provides a complete alphabetical list of member companies and their addresses, phone and fax, and the contact name of the individual member representatives of The Chamber.

**Sectors:** To find Chamber companies that provide a product or service, use the Business Sector section. Each category lists the name of The Chamber member that provides that product or service and a contact number.

**Index to Advertisers:** Located at the back of the book, this index increases accessibility and exposure for our advertisers.

**Digital Edition:** We will develop a digital edition, an exact replica of the print issue. The digital issue will be fully interactive and members will be able to access their digital copy via our e-newsletters and website. The online edition will be archived for a 12-month period ensuring longevity for your online presence.

**CONNECT WITH 2,060  
LOCAL BUSINESSES,  
BOTH LARGE AND SMALL**



**ALL ADVERTISERS  
WILL BE INCLUDED  
IN THE NEW  
DIGITAL EDITION**

# annual membership directory digital edition

In addition to the annual Membership Directory, we will develop a digital edition, an exact replica of the print issue. The digital issue is fully interactive and members will receive their digital copy via our e-newsletters and Web site. The Directory will be made available for a 12-month period ensuring longevity for your online presence.

## The Digital Advantage

- Readers will be able to e-mail articles and copies of the newsletter to colleagues providing more exposure for your company.
- Any email and website addresses within your ad will be active links.
- Have the opportunity to be the digital newsletter sponsor, an exclusive opportunity available to only one advertiser per issue.

## Directory Sponsorship

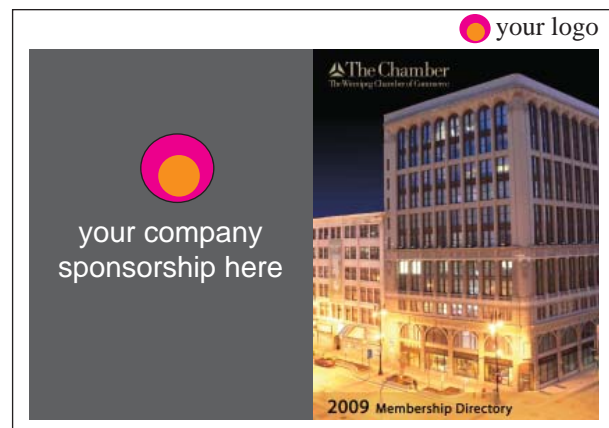
Be the first advertisement readers see. Your message will be prominently displayed directly across from the cover of the Directory. Your logo will also appear while the digital issue is loading, as well as in the top right-hand corner while the reader is browsing through the Directory.

Bonus! Have your company logo prominently displayed in one of our six sponsor tiles on our new website for a 12 month period.

**Price:** \$3,500

**Format:** JPG, GIF or FLASH  
645 x 465 PIXELS

**Video:** 431 x 277 PIXELS



# membership directory advertising opportunities

## Display Advertising Options

Purchase a display ad in the annual membership directory to promote your company or advertise specific products, services or Chamber member discounts that your company offers.

Net Advertising Rates	Full Colour	Black & White
Outside Back Cover	\$3,200	N/A
Inside Front Cover	\$2,769	N/A
Inside Back Cover	\$2,769	N/A
Full Page	\$2,159	\$1,249
1/2 page	\$1,579	\$1,089
1/3 page	\$1,329	\$869
1/4 page	\$969	\$689
1/6 page	\$689	\$510
1/8 page	\$539	\$389
TAB Position	\$2,569	N/A
Premium Position	15% - inquire on availability	

## Member Logo Options

Add a logo above your company listing and triple your exposure in the Directory.

Full Colour | \$129

## Direct Mail Opportunities

Be one of only four advertisers to include a promotional insert from your company in this year's Annual Membership Directory. Your insert will be sent out with the Directory in a clear plastic bag. For custom insert quotes, please inquire.

1-Page (2 surfaces) | \$1,499  
 Custom Inserts | Please inquire for price quote

## Important Dates

**Space Reservation:**  
Monday, April 26, 2010

**Artwork Deadline:**  
Monday, May 4, 2010

**Distribution Date:**  
June 4, 2010

**ELECTRONIC  
ADVERTISING  
SPECIAL**



Purchase advertising in the 2010 Annual Membership Directory and receive \$100 off of the cost of an electronic tile ad in our Events Spotlight or E-Wire electronic newsletter. (reg. price tile ad \$300 - some restrictions apply)

# membership directory/newsletter specifications

## Artwork Requirements

All digital colour and grayscale artwork must be supplied at 300 dpi. High res PDF and JPEG files are accepted. Images from the Web are not suitable for printing. All colour artwork must be in CMYK mode, black and white artwork must be in either grayscale or Bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a colour shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file. Text placed outside the live area within any full-page ads may be cut off. Please keep text within the live area at all times.

## Production Services

The Chamber provides professional ad assembly and layout to members at no additional charge.

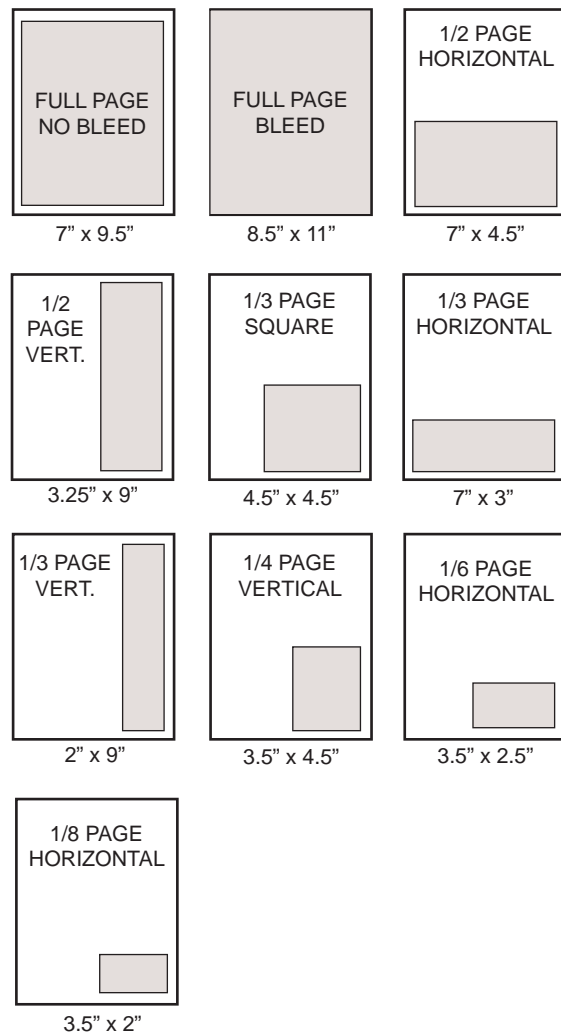
## Cancellations

All signed agreements for premium positions and direct mailer pieces are binding. Any cancellations for non-premium ads must be received in writing 30 days prior to the advertising sales deadline.

## Shipping Instructions

Jenna Boholij  
The Winnipeg Chamber of Commerce  
100-259 Portage Ave.  
Winnipeg, Man. R3B 2A9

## Depictions and Dimensions





# space reservation

To reserve your space, please return this completed form to Jenna Boholij by: \_\_\_\_\_

Fax: (204) 944-8492 or e-mail [jboholij@winnipeg-chamber.com](mailto:jboholij@winnipeg-chamber.com).

Please select the materials in which you would like your ad to appear:

- |  |  |
|--|--|
| <input type="checkbox"/> Annual Membership Directory             | <input type="checkbox"/> The Events Spotlight          |
| <input type="checkbox"/> The Chamber Connected Newsletter        | <input type="checkbox"/> CEO Confidential e-newsletter |
| <input type="checkbox"/> The Chamber Connected (digital edition) | <input type="checkbox"/> Chamber Web site              |
| <input type="checkbox"/> The E-Wire                              | <input type="checkbox"/> Booth                         |

\_\_\_\_\_ \$ \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_ +GST  
 (ad size) (ad price) (number of issues) TOTAL PRICE

Run Date(s): \_\_\_\_\_

Please have Jenna contact me for the special offer on electronic advertising (directory advertisers only)

### Advertiser Information

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

**I agree to all the terms of the rate sheet and this contract as applicable for my company.**

Payment Authorization Signature: \_\_\_\_\_

Date: \_\_\_\_\_

All contracts are binding. In the event of a premature cancellation, the advertiser agrees to pay the following amounts (in addition to any amounts in arrears):  
**Backward adjustment:** the difference in price between the accepted rate in force (based on number of ads originally committed to) and the rate from our published rate card that would have been in effect given the actual number of ads that were run, multiplied by the number of ads run at the point of contract cancellation.  
**Forward adjustment:** from the date of receipt of cancellation letter and for subsequent 60 days, we will determine how many ads would have run had the contract not been breached and multiply by our published single ad rate. This is to compensate for the fact that we would not have made any efforts to sell those ads spots.

# directory/internet classifications

Please circle the category listing(s) in which you would like your company to be included. Advertisers receive one complimentary listing in the Index to Advertisers. Each additional listing is \$20.00

- ACCOUNTANTS
- ADDICTION REHABILITATION SERVICES
- ADVERTISING
- ADVERTISING DIRECT MAIL
- ADVERTISING/PUBLIC RELATIONS/COMMUNICATIONS
- AGRICULTURE
- AIR/WATER QUALITY SYSTEMS& EQUIPMENT
- AIRLINES/AVIATION/AEROSPACE
- APARTMENT SERVICES/ LAUNDRY EQUIPMENT
- APPAREL DESIGN & WHOLESALE
- APPLIANCE: PARTS/REPAIR/ SERVICE
- ARBITRATORS/MEDIATORS
- ARBORISTS
- ARCHITECTS/DESIGNERS
- ARTS & CULTURE
- ASSISTED LIVING CENTRES
- ASSOCIATION MANAGEMENT
- ASSOCIATIONS
- AUCTIONEERS/APPRAISERS
- AUDIO VISUAL PRODUCERS/ EQUIPMENT
- AUTOMOBILE: RENTAL, SALES, LEASE, SERVICE
- AUTOMOTIVE PARTS/REPAIR/ SERVICE
- BAGGING & PACKAGING
- BAKERS/BAKERY SUPPLIES
- BAKERY EQUIPMENT/REPAIR AND SERVICE
- BANKING EQUIPMENT & SUPPLIES
- BANQUET & CATERING FACILITIES
- BAR CODING SYSTEMS
- BEAUTY SERVICES/SUPPLIES
- BEVERAGES
- BOAT MANUFACTURERS/ DEALERS/REPAIR
- BOOKS/BOOK DEALERS
- BREWERIES
- BROADCASTERS/MEDIA
- BUILDING ENVELOPE CONSULTANTS
- BUILDINGS-CONTRACTORS/ SERVICE/SUPPLIES
- BUSINESS & TRADE ORGANIZATIONS
- BUSINESS CENTRE/FURNISHED OFFICES
- BUSINESS DEVELOPMENT
- BUSINESS INFORMATION SERVICES
- BUSINESS SOLUTIONS
- CABINETS & COUNTERTOPS
- CALL CENTRE
- CAR WASH
- CARPET AND FABRIC CARE
- CARPET INSTALLATION
- CATERING
- CHARITABLE ORGANIZATIONS
- CHEMICALS
- CHILD CARE SERVICES
- CHIROPRACTIC
- CHRISTIAN WRITER/DESIGNER
- CHURCH
- CHURCH SUPPLIES
- CLEANERS
- CLEANERS - HOME CLEANING
- CLINICAL RESEARCH & ANALYSIS
- CLOTHING
- CLOTHING - CUSTOM PRINTING
- CLUBS
- COACHING
- COFFEE SERVICE/SUPPLIES
- COFFEEHOUSE
- COLLECTION AGENCIES
- COLLISION REPAIR
- COMMUNITY CENTRES
- COMPUTER SOFTWARE
- COMPUTER TRAINING
- COMPUTERS
- CONFERENCE & RETREAT CENTRES
- CONSTRUCTION
- CONSULTANTS
- CONSULTANTS - ACQUISITIONS
- CONSULTANTS - COACHING
- CONSULTANTS - COMMUNICATIONS
- CONSULTANTS - COMPUTER
- CONSULTANTS - COMPUTER SECURITY
- CONSULTANTS - CONFLICT MANAGEMENT
- CONSULTANTS - EMPLOYEE BENEFIT PLANS
- CONSULTANTS - ENGINEERING
- CONSULTANTS - ENGINEERING (PHARMACEUTICALS)
- CONSULTANTS - HUMAN RESOURCE
- CONSULTANTS - LABOUR RELATIONS
- CONSULTANTS - MANAGEMENT
- CONSULTANTS - TRANSPORTATION
- CONSULTANTS - INTERNATIONAL PROJECT MANAGEMENT
- CONTRACT EXECUTIVES
- CONTRACTORS
- CONTROL SYSTEMS
- CORPORATE APPAREL
- COURIER SERVICE
- CREDIT CONSULTING
- CREDIT REPORTING AGENCY
- CURRENCY RISK MANAGEMENT
- CUSTOM HOME BUILDERS
- CUSTOM SOFTWARE
- DEVELOPMENT
- CUSTOMS BROKERS/FREIGHT FORWARDERS
- DECALS
- DECKS/RAILINGS/FENCES
- DENTISTS/DENTAL EQUIPMENT
- DESIGN/DRAFTING SERVICE
- DIESEL EQUIPMENT
- DIGITAL MEDIA
- DISPLAY FIXTURES & MATERIALS
- DISTRIBUTORS
- DISTRIBUTORS - ROCK/ CRUSHING INDUSTRY
- DISTRIBUTORS - USED BUILDING MATERIALS
- DRAPERIES/UPHOLSTERERS
- DRIVING INSTRUCTION
- ECONOMIC DEVELOPMENT
- EDUCATION FOUNDATION
- EDUCATION/TRAINING
- ELECTRICAL CONTRACTORS/ EQUIPMENT/SERVICE
- EMERGENCY RESTORATION
- EMERGENCY WATER SUPPLY
- EMPLOYMENT AGENCIES
- EMPLOYMENT AGENCY - FOREIGN WORKERS
- ENERGY CONSERVATION
- ENGINEERING
- ENTERTAINMENT/RECREATION
- ENVIRONMENTAL
- ERGONOMICS
- ERRAND SERVICES
- ESTATE PLANNING & ADMINISTRATIVE SERVICES
- ETIQUETTE & PROTOCOL
- EVENT DECOR AND PROP RENTAL
- EVENT MANAGEMENT
- EXTERMINATION & FUMIGATION
- FAMILY RESOURCE CENTRE
- FARM EQUIPMENT
- FILM AND SOUND RECORDING
- FINANCIAL SERVICES
- FIRE & WATER
- FIRE STOPPING/SMOKE SEALING
- FIRST NATION ORGANIZATIONS
- FITNESS FACILITY
- FLAGS & BANNERS
- FLOORING, CARPET/TILE
- FLORISTS
- FOOD BROKER
- FOOD PROCESSORS, DISTRIBUTORS, WHOLESALERS
- FOOT CARE - NURSING
- FOREIGN EXCHANGE DEALER
- FORMAL/BRIDAL WEAR/ COSTUMES
- FOUNDATION CONTRACTORS
- FUND RAISING
- FUNERAL DIRECTORS
- FUR SKIN DEALERS/TANNERS
- FURNITURE
- GARAGES
- GARDEN CENTRES
- GARDEN CENTRES
- GIFTWARE/GIFT BASKETS/GIFT SERVICES
- GLASS
- GLASS/WINDOW TINTING
- GOLF AND COUNTRY CLUBS
- GOLF SERVICES
- GOVERNMENT - MILITARY
- GOVERNMENT/GOVERNMENT SERVICES
- GRAIN INDUSTRY
- GRAPHIC DESIGN
- GROCERY WHOLESALE DISTRIBUTOR
- HARDWARE
- HEALTH & LIFE SCIENCES
- HEALTH AND BEAUTY
- HEALTH AND SAFETY
- HEALTH FOOD
- HEALTH SERVICES
- HEALTH, WELLNESS & TECHNOLOGY SERVICES
- HEATING, REFRIGERATION & AIR CONDITIONING
- HIGH SCHOOL
- HISTORICAL RESEARCH AND LITIGATION SUPPORT
- HOLDING COMPANIES
- HOLLOW METAL SPECIALTIES
- HOME MANAGEMENT
- HOME/BUILDING INSPECTION
- HOT AIR BALLOONS
- HOTELS/MOTELS
- HOUSE & PET SITTING
- HYDROPONICS
- IDENTIFICATION CARDS
- IMPORTERS/EXPORTERS
- INDUSTRIAL & SPECIALTY LUBRICANTS
- INDUSTRIAL DESIGNERS
- INDUSTRIAL/SAFETY PRODUCTS
- INSURANCE COMPANIES, AGENTS & BROKERS
- INTERIOR CONTRACTING
- INTERNET
- INTERNET/WEB DESIGN/WEB APPLICATIONS
- INVENTORY SERVICES
- INVESTMENT & TRUST MANAGEMENT
- ISO CERTIFICATION
- JANITORIAL & CLEANING SERVICES/SUPPLIES
- JEWELLERS
- KINESIOLOGY
- LABELS
- LABORATORIES/LABORATORY EQUIPMENT & SUPPLIES
- LAND DEVELOPMENT

# directory/internet classifications

- LAND SURVEYING/PLANNING/DESIGN
- LANDSCAPE ARCHITECTS AND PLANNERS
- LANDSCAPE DESIGN/MANAGEMENT/CONSTRUCTION
- LASER CLINIC (LASER AESTHETICS)
- LASER ENGRAVING
- LAWN CARE
- LEASING/RENTALS
- LEGAL SERVICES
- LEGAL SERVICES / IDENTITY THEFT PROTECTION
- LIGHT SYSTEMS
- LIME/CALCIUM CARBONATE
- LINGERIE
- LIVESTOCK, PET SUPPLIES
- LOCKSMITHS
- MACHINE SHOP SUPPLIES
- MACHINERY
- MALTS & HOPS
- MANAGEMENT COMPANY
- MANAGEMENT CONSULTANTS - COACHING
- MANUFACTURERS AGENTS
- MANUFACTURING
- MANUFACTURING - ELECTRONIC COMPONENTS/SYSTEMS
- MANUFACTURING - PLASTIC COMPONENTS
- MANUFACTURING - WINDOWS
- MANUFACTURING-BUILDINGS
- MANUFACTURING-CLOTHING
- MANUFACTURING-PACKAGING
- MARKET RESEARCH & ANALYSIS
- MARKETING
- MARKETING - INTERNET
- MARKETING - MEDICAL SOFTWARE & DEVICES
- MASONRY SUPPLIES
- MASONRY SUPPLIES/CONTRACTOR
- MASSAGE EQUIPMENT
- MASSAGE THERAPY/BODYWORK
- MATERIAL HANDLING EQUIPMENT
- MATERIALS HANDLING
- MECHANICAL INSULATION
- MEDIA RELATIONS
- MEDICAL DEVICES
- MEDICAL EQUIPMENT & SUPPLIES
- MEETING FACILITIES/BANQUET SERVICES
- MEMORIALS
- MESSAGE-ON-HOLD SERVICE
- METAL BROKERS
- METALS
- MINING COMPANIES
- MOBILE STORAGE
- MOVING & STORAGE
- MUSIC
- MUSIC PERFORMER
- NEW MEDIA
- NIGHTCLUBS
- OCCUPATIONAL THERAPY
- OFFICE FURNITURE, SUPPLIES AND EQUIPMENT
- OIL & GAS EXPLORATION & DEVELOPMENT
- OPTICIANS & DISPENSING OPTICIANS
- OPTOMETRISTS
- ORGANIZATIONAL SERVICES
- ORGANIZING PRODUCTS & SERVICES
- OUTDOOR ADVENTURE TOUR OPERATOR
- PACKAGE DESIGNING & DEVELOPMENT
- PAINT - SALES AND MANUFACTURING
- PAINTING & DECORATING
- PAINTING CONTRACTORS/PAINTERS
- PAPER AND PAPER PRODUCTS
- PARKING MANAGEMENT/LEASING
- PATENT SERVICES
- PAYROLL SERVICES
- PET GROOMING
- PET SUPPLIES
- PETROLEUM/PETROLEUM PRODUCTS
- PHARMACEUTICAL PRODUCTS
- PHOTOGRAPHERS/PHOTOGRAPHY EQUIPMENT
- PHOTOGRAPHIC EQUIPMENT REPAIR
- PHYSIOTHERAPY
- PLAYGROUNDS
- PLUMBING & HEATING CONTRACTOR
- PLUMBING CONTRACTORS/FIXTURES
- PODIATRISTS
- POLICY
- POOLS/ HOT TUBS/WATERSLIDES
- PORTABLE TOILET RENTALS
- PORTRAITS
- POS SYSTEMS
- PRE-PRESS COLOR HOUSE
- PRESENTATION SERVICES
- PRESSURE WASHERS
- PRINTER SUPPLIES/SERVICE
- PRINTING EQUIPMENT
- PRINTING/DOCUMENT SERVICES
- PRINTING/PRINTERS
- PRISON EQUIPMENT SUPPLIERS & CONTRACTING
- PRIVATE HEALTH CARE
- PROFESSIONAL ARTISTS
- PROFESSIONAL STAGER
- PROJECT MANAGEMENT
- PROMOTIONAL PRODUCTS
- PROPERTY DEVELOPMENT/INVESTMENT
- PROPERTY MANAGEMENT
- PSYCHOLOGISTS
- PUBLIC RELATIONS
- PUBLISHERS
- QUARRIES
- RAILWAYS/EQUIPMENT/SERVICES/SUPPLIES
- REAL ESTATE
- REAL ESTATE - COMMERCIAL
- REAL ESTATE DEVELOPMENT
- RECORDING STUDIO
- RECREATIONAL VEHICLE/SALES/SERVICE/LEASING
- RECYCLING
- REHABILITATION SERVICES
- RELIGIOUS INSTITUTE
- RENEWABLE ENERGY & CONSERVATION DEVICES
- RENTALS - INDUSTRIAL
- RESEARCH & DEVELOPMENT - ELECTRONICS
- RESEARCH AND DEVELOPMENT
- RESORTS
- RESTAURANTS
- RESTAURANTS EQUIPMENT/REPAIR & SERVICE
- RETAIL
- RETIREMENT COMMUNITIES & HOMES
- RISK MANAGEMENT
- ROOFING
- SALES AGENTS
- SCANNING SERVICES/DOCUMENT CONVERSION
- SCRAP METAL RECYCLING
- SCRAP METALS
- SEARCH SERVICES
- SECURITY
- SECURITY / ALARM SYSTEMS
- SELF-STORAGE
- SENIORS BUREAU
- SHELVING
- SHREDDING
- SIGNS
- SIGNS/GRAPHIC DESIGN/DIGITAL PRINTING
- SOCIAL SERVICES
- SPA
- SPEAKERS/SPEAKERS AGENT
- SPECIALTY FOOD AND WINE STORE
- SPECIALTY TEA/COFFEE/CHOCOLATE
- SPORTING GOODS
- SPORTS/SPORTS MARKETING
- STEAMSHIP/VESSELS
- STEEL
- STEEL FABRICATORS - ALUMINUM
- STUDENT
- SURGEON
- SURVEILLANCE EQUIPMENT
- TAILORS
- TAX RETURN PREPARATION
- TAXICABS/LIMOUSINES
- TEAM BUILDING / ENTERTAINMENT
- TEFLON
- TELECOMMUNICATIONS
- THERAPISTS
- TIRES
- TRADE AND TRADE DEVELOPMENT
- TRADE SHOW MANAGEMENT
- TRADE SHOW SERVICES AND SPECIAL EVENT RENTALS
- TRAINING/FACILITATOR
- TRANSLATORS & INTERPRETERS
- TRANSPORTATION INDUSTRY
- TRAVEL SERVICE
- TRUCKS-COMMERCIAL DELIVERY SERVICE
- TRUCKS-SALES/SERVICE/RENTALS
- UNIFORM RENTAL SERVICE
- UTILITIES
- VACUUM - SALES/SERVICE/REPAIR
- VENDING SERVICES
- VETERINARY
- VIDEO GAMES
- VIDEO PRODUCTION
- WAREHOUSE/SHIPPING SUPPLIES
- WASTE REDUCTION & DISPOSAL SERVICE
- WATCH REPAIR
- WELCOMING SERVICE
- WELDING SUPPLIES & INDUSTRIAL GASES
- WINDOW COVERINGS
- WINDOW COVERINGS / FLOORING
- WINDOWS
- WIRELESS COMMUNICATIONS
- WOMEN'S SERVICE
- WOOD MANUFACTURING
- WORKPLACE MANAGEMENT
- YOUTH PROGRAMS

\_\_\_\_\_ x \$20 = \$ \_\_\_\_\_  
 (number of categories)